



College of Business & Social Sciences College Symposium “EveryONE Has a Story”

Monday, September 30

10:00 – 1:30	CBSS Nonprofit Fair	The Hangar
1:00 – 3:00	Career Readiness Workshop	Hemphill 221

Tuesday, October 1

10:00 – 12:00	Career Readiness Workshop	Strauss 148
2:00 – 4:00	Career Elevator Pitch Competition	Hangar A

Wednesday, October 2

Early Morning Sessions

8:00 – 8:30	Session 1	Impact of COVID-19 on Profitability and Volatility in the Indian Pharmaceutical Industry: An Event Study Analysis	Online
		Aradhya Srivastava, Scholar Yash Upadhyay, Scholar Jerush John Joseph, Assistant Professor CHRIST University (Delhi, India) Meeting ID: 938 9360 6864 Passcode: 621290	
8:30 – 9:00	Session 2	Impact of adoption of Accounting Standard on NSE 100: An empirical Investigation	Online
		Kanika, Student Sumedha Sharma, Student Dr. Shalini Singh, Assistant. Professor CHRIST University (Delhi, India) Meeting ID: 938 9360 6864 Passcode: 621290	

Wednesday, October 2

11:00 – 12:00 **Ryan Campbell, Keynote Speaker**

Bayou Pointe



“What’s Your Pink Cadillac?”

As the youngest person to fly solo around the world, Ryan lived a life of adventure and triumph until a horrific crash almost took his life. He now shares his story of resilience and helps people find their passion while overcoming adversity.

4:00 – 6:00 **CBSS Brain Bowl Competition**

The Hangar

Come watch our CBSS schools and programs compete for cash prizes and bragging rights in our Jeopardy style quiz bowl!

6:30 – 7:30 **RMIN Majors Panel: Our Internship Story**

Hangar A

George Nobles, RMIN Senior
Emily Rogers, RMIN Senior
Brandon Nolan, RMIN Senior

Thursday, October 3

Early Morning Sessions

8:00 – 9:15 Session 1

The Kevo Method, Welcome to the Jungle

Hangar A

Kevin Meredith, Entrepreneur and Director of Training & Safety
RHTC, Inc. (West Monroe, LA)

8:00 – 9:15 Session 2

**Be True to Yourself:
Creating and Leveraging Self Belief**

Hangar B

Matt Coleman, Financial Advisor
Cadence Bank (Monroe, LA)

Mid-Morning Sessions

- 9:30 – 10:45 Session 1 **The Path Less Traveled: Forging Your Own Way** **Hangar A**
Michael Crenshaw, Business Intelligence Analyst
Kinetix Solutions (Monroe, LA)
- 9:30 – 10:45 Session 2 **Every Story Has a Conflict and a Conqueror** **Hangar B**
DeRon L. Talley, MBA, CEO
Key Marketing Solutions (Monroe, LA)
- 9:30 – 10:45 Session 3 **Blazing Trails to Success in Web Development and Project Management** **Hangar D**
Abhishek Amgain, Abikrit Gautam, Ruman Ghimire,
Samir Gurung, Supriya Pudasainy, Nishu Shrestha, Shubrat Simkhada
LED Grant Team, University of Louisiana Monroe

Late Morning Sessions

- 11:00 – 12:15 Session 1 **Peaks and Valleys** **Hangar A**
Daryl (DJ) Fortenberry, Jr.
Community Relations Liaison, City of Monroe (Monroe, LA)
- 11:00 – 12:15 Session 2 **A Police Story** **Hangar B**
Amber Rawls, Investigator
Morehouse Parish Sheriff's Office (Bastrop, LA)
- 11:00 – 12:15 Session 3 **It's the Little Things: Building a Culture of Civility and Respect at Work** **Hangar D**
Shelva Thomas, MS LHRD, DEI PHS
Chief Deputy Director and People Officer
Monroe Housing Authority (Monroe, LA)
- 11:30 – 1:00 **CBSS Symposium Cookout** **Hangar South Lawn**
Lunch provided by Louisiana National Bank
- 1:00 – 2:15 Session 1 **Beta Alpha Psi Panel** **Hangar A**
Cassie Bigelow (Sr. Accounting Major)
Kanajah Peoples (Sr. Accounting Major)

Saturday, October 5

- 6:00 p.m. **ULM Football vs. James Madison** **Malone Stadium**