



The fall meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Friday, March 29, 2019, in room 123 of the SOCM at ULM.

IAC Members Attending:

- | | | |
|----------------------|----------------------|--------------------|
| 1. Andrew Barber | 11. Trae Banks | 21. Mitch Reppond |
| 2. Dr. Ed Brayton | 12. Chris Newton | 22. Steve Traxler |
| 3. Eddie Bond | 13. Joshua Kidd | 23. Blake Cooper |
| 4. Ken Irvin | 14. Jeff Davis | 24. Jason Favalora |
| 5. David Dorsch | 15. Trent Livingston | 25. Richard Nelson |
| 6. David Dumas | 16. Jerry Brasher | 26. John Gentry |
| 7. Laurence Favalora | 17. Steve Michel | 27. Cody Rials |
| 8. John Franklin | 18. Matt Nabholz | |
| 9. George Kragle | 19. Kyle Keeler | |
| 10. Don Greenland | 20. Charles Poole | |

Honorary Members: Wes Mouk, Donovan Stewart, Josh Telifero, Chandler Neal

ULM: Ann Smith, Dr. Ron Berry, Greg Smith, Jerry Madden, Don Colgrove, Nick Hardy, Allen Otts, Heather Bryan

Trent Livingston, Chairman, called the meeting to order at 8:00 a.m. 27 members present to establish quorum easily. This was followed by roundtable introductions of new members, honorary members, faculty, and guests. Andrew Barber filling in for Secretary McLemore. Chairman Livingston made note from minutes of last meeting on the discussion of the +/- 125% on endowments. No resolve from last meeting on this issue. Motion from last meeting to move from building fund to IAC Capital Campaign account at Progressive Bank. Request from IAC was not allowed by ULM Foundation. Dr. Brayton has moved to an allowable account for use. IAC Capital Campaign account not fully funded. Motion to move for approval of minutes from Dr. Brayton on fall meeting, move by David Dorsch and second by Don Greenland. Approved.

- Dr. Ed Brayton, SOCM Director, gave presentation of Capital Campaign and SOCM during his PowerPoint presentation (see his presentation attached).
- Ken Naquin gave report for AGC and upcoming legislation for obligatory mandate on contractor's licensing fee. Ken believes to be extremely optimistic on passage of legislation. Ken stated the house committee co-chaired the bill (House Bill 78). Wes Mouk provided legislation to all IAC members in order to contact state representatives in writing. Ken expects licensing money to be close to 200k for upcoming September check presentation.
- Vice Chair Andrew Barber noted take-aways from recent ACCE IAB meeting in Houston, TX. Focus of IAC/IAB's on following strategic plans, "If you can't measure it, you can't manage it!" IAC to focus on accountability and visibility of IAC members. Furthering on the expectation of committee function through monthly committee chairman to vice chairman phone conference meetings. Vice



- Chair Barber made mention of 50 task items completed since the fall meeting due to his and committee chair efforts.
- Chairman Trent Livingston covered executive committee business items. Nominations for new members for new 3- year terms not required due to current expiring members continuing for another 3 years. Only spots to become available if members step down form IAC. Currently experiencing a waiting list for potential IAC members. IAC officer's tenure will expire in 2020. IAC Matrix and sign in sheet was passed around meeting for completion and update. Spoke to items of financial support for Student/Industry Dinner in fall, Awards Ceremony in the spring, Potts Fishing Tourney in summer and all ULM Guild functions throughout the year. Local Socials for ULM SOCM Alumni have begun with first in Monroe, LA 3/28/19 with others kicking off in Houston, DFW, Arkansas, New Orleans and Atlanta areas to reconnect and re-engage alumni. IAC contribution letter handed out to IAC members asking for company support for IAC value initiatives. LRFP (Long Range Financial Plan) was handed out after passing last year with high hopes for passing legislation and future surplus of money at year end of 2018-19 IAC fiscal year. Completed 2018 revision of the 2020 Strategic Plan was passed out to IAC members in attendance. Thanks to Larry Favalora Don Greenland among others on there efforts to revise with annual future reviews to be performed.

Meeting moved into breakout sessions with brief committee chair meeting prior.

IAC reconvened at 11:00 am with Allen Otts from the ULM Foundation and Honorary Member of IAC speaking of positive efforts for SOCM funding in line with SOCM Capital Campaign directives. Allen introduced Heather Bryan from ULM Foundation. Heather spoke to Foundation efforts for the SOCM after a brief introduction. Next, Dr. Berry spoke to the IAC from administration standpoint. Dr. Berry offered strong enthusiasm to where program is and financial support of administration in future. Spoke to increasing faculty based on numbers. Don Greenland quizzed Berry on the timeline of this happening with response of Fall 2020 being best case scenario. Again, recognized need for support of online programs to Dr. Brayton for junior/senior level courses from Administration.

11:30 meeting moved to ULM Library for awards luncheon ceremony celebrating awardees: David Dorsch-Distinguished Alumnus; John Hunter-Constructor and Victor Weston-Special Recognition. Awards luncheon totaled 54 in attendance. David Dumas provided invocation and Alumni & Industry Committee Chairman Richard Nelson was master of ceremonies. Special thanks to Debbie DeNardin for her supporting efforts of this wonderful event.

1:30 pm IAC began work again with committees reports from their breakout work sessions and items working on.



Standing Committee Reports

Strategic Planning (Larry Favalora):

- 2018 revision of the 2020 Vision complete.
- To provide insight/comments for 2019 by-law revision.
- Still need a committee/person to take over the Potts Fishing Tourney for 2020.

Curriculum & Accreditation (John Franklin):

- John Franklin and Trent Livingston to get together to finalize the surveys to be put into place.

Enhancement (Chair Josh Kidd):

- The group met with a group of students for feedback for which strong approval rating for past student-industry dinner in the fall.
- SOCM posted a new Twitter account along with Facebook. Members encouraged to follow and like all social media for the SOCM.
- IAC members agree to request to have emails listed with their names on the SOCM website for student contact.
- Motion by Guild President-Donovan Stewart requesting a spring crawfish boil to support membership initiatives funded by IAC checking account for an annual total of \$1500.00. Motion by Steve Traxler, second by Kyle Keeler. Unanimously approved.
- Motion to spend up to \$3000.00 for fall student dinner from IAC checking. Moved by David Dorsch, second by Dr. Brayton. Unanimously approved.

Alumni & Industry Relations (Richard Nelson):

- Awards Ceremony Luncheon Planning for the next meeting in March 2019.

Facilities & Equipment (Blake Cooper):

- Proposal of funds swap between Director budget and the licensing money in order expedite the Don Beach Entry by fall of 2020. Potential to bring to a motion pending House Bill 78 results later this spring from state legislature.

Membership & Funding (Jason Favalora):

- Motion for \$500 to initiate the IAC website funded from the IAC checking account. Motion by Don Greenland, second by Larry Favalora. Unanimously approved.

Executive Committee (Trent Livingston):

- Produce a financial overview document summarizing accounts for IAC members.
- By-laws initial process has begun with Cody Rials and Executive Committee.



Following committee reports, Chairman Livingston complimented Vice Chair Barber, Committee Chairman and all committees on positive efforts since fall meeting. Once again, encourage support of all IAC functions by members

Upcoming Events:

- ULM Guild Clay Breakers is in Calhoun, LA on 4/12/19. Contact Donovan Stewart in order to participate, sponsor, etc. 318-550-8399 or stewardl@warhawks.ulm.edu
- IAC Thurman Potts Fishing Tournament, Barataria, LA, May 31st -June 2nd, 2019, proceeds go to the Thurman Potts Endowment. Please support this event and sign up as many teams as possible ASAP. Sponsorships available as well. Contact Larry Favalora 504-444-3403 or lfavalora@favcondesignbuild.com
- Student-Industry Dinner is set for October 17th, 2019 at Bayou Desiard Country Club. Many thanks to Charles Poole for hosting this event! Contact Josh Kidd 318-419-0293 or joshua.kidd@diamondb.com Sponsorships available.
- Fall IAC meeting is set for Friday, October 18th, 2019. Mark your calendars.
- Potts Golf Tourney at Calvert's Crossing scheduled for 9/16/19
- IAC Members within Louisiana, please contact state representative in favor of House Bill 78.

Meeting adjourned at 2:55 p.m.

Respectfully submitted:

Trent Livingston, IAC Chairman

Signed,

Dr. Ed Brayton, Director