



The spring meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Friday, April 23, 2021, at the ULM SOCM in Auditorium Room 100.

IAC Members Attending:

- | | | |
|---------------------|-------------------|---------------------|
| 1. Andrew Barber | 10. Mitch Reppond | 19. Jerry Brasher |
| 2. Addison McDougle | 11. Jeff Davis | 20. Donovan Stewart |
| 3. Nick Spillers | 12. Joshua Kidd | 21. David Ajlani |
| 4. George Kragle | 13. Jerry Fields | 22. Matt Nabholz |
| 5. Don Greenland | 14. Ken Irvin | 23. Collin Dunn |
| 6. Collin Trisler | 15. Trae Banks | 24. Charles Poole |
| 7. David Dumas | 16. John Gentry | 25. Thomas Rabb |
| 8. David Dorsch | 17. Carlos Romero | |
| 9. John Franklin | 18. Matt Nabholz | |

Honorary Members: Wes Mouk, Ken Naquin, Allen Otts

ULM: Dr. Ron Berry, Dr. Ed Brayton, Dr. Don Colgrove, Greg Smith

Andrew Barber, Chairman, called the meeting to order at 8:00 a.m. 25 members present.

- New Members were introduced to the IAC – Carlos Romero & Collin Trisler
- New computer lab was acknowledged and admired.
- October 16, 2020 IAC meeting minutes – Moved by Trae Banks -2nd by David Dumas – Approved by All
- Big thanks to Jeff Davis and AGC (Ken Naquin & Wes Mouk) for Student/IAC Crawfish Boil

Director’s Report

- Dr. Ed Brayton, SOCM Director, gave an updated of the SOCM progress via PowerPoint presentation (see his presentation attached).
 - Don Beach Atrium Complete & Paid In Full
 - Branding for Don Beach Atrium discussed and reviewed
 - Acknowledge Industry Supporters & their branding throughout the SOCM
 - Scholarship Wall discussed again in brief
 - Digital Marketing for SOCM is underway and will be distributed soon.
 - Fall Enrollment = 173 students and all construction classes are face to face again
 - Still pursuing plans for online program starting with the upper level courses completer.
 - Practices Lab discussed in depth on the need for a covered lab area.



- Faculty Update
 - Adjunct Position & Practitioner Positions are still open and looking to be fulfilled by May 1, 2021.
 - Jerry Madden on medical leave, will retire in May 2021
 - Marshall Hill hired and slated to be full time August 2022
 - Interview for Practitioner picking up based on ACCE recommendations.
- ACCE Visit
 - Two Weaknesses (Must resolve by 5/1/2021)
 - Strategic Plan
 - Director teaching too many classes
 - Steps to Resolution
 - Hire replacements for 2 instructors
 - Hire another faculty as practitioner
 - Create a pool of adjunct faculty
 - Interviews have started for new position based on ACCE feedback.
 - ACCE final report is not due until the end of June

AGC / Contractor License Board Report – Wes Mouk & Ken Naquin

- Three annual scholarship will be fulfilled despite not having the 2020 Thurman Potts Golf Tournament
- 2021 Thurman Potts Golf Tournament scheduled for April 26, 2021.
- Anticipate presenting a check this August ≈ \$265k to ULM from Contractors Licensing Board. Hoping next year's check to be same or bigger.

ULM President Report – Ron Berry

- Berry/Bowden Road Show coming soon to cities throughout Louisiana, Texas, and others.

STANDING COMMITTEE REPORTS

Strategic Planning (Interim Chair Don Greenland):

- Online Completer Program is needed now and if we want to grow enrollment.
- Practices Lab and path forward discussed in depth and a solution is provided in the motion below.
- PPP Salary Adjustment slated for 2022 Fiscal Year
- Postpone the Soils Lab upgrade and move to new Practices upon completion.
- Focus on Capital Fundraising between June – September 2021 with a dollar for dollar match up to \$10,000 per gift.



- Source of funds for the following will have to come from capital campaigns if they are to happen during Fiscal year 2022 – 2023.
 - 1.) Marketing & Recruitment 2.) Software & Hardware 3.) Facility Upgrades & Repairs
 - 4.) Plaques & Graphics for Don Beach Atrium

Curriculum & Accreditation (Chair John Franklin):

- No Update on Curriculum
- Accreditation efforts ongoing
- C&A Committee to assist Alumni & Industry Relations Committee while curriculum needs are dormant.

Enhancement (Chair Mitch Reppond):

- Student Report:
 - The student really enjoyed the crawfish boil hosted by the IAC.
 - Students rated professors 10/10.
 - Students said they were worried about COVID impact on internships and interview opportunities.
 - Students requested mock interviews to help prepare.
 - Sigma Lambda Chi tutoring from 5-10 p.m. in new computer lab.
 - Students mentioned having remote access to software's used in the program.
 - CMSA previously known as the Guild has an account balance of ≈ \$3,500.
 - Student would like to meet with the IAC again in the fall.

Alumni & Industry Relations (Chair Donovan Stewart):

- Working with the new Alumni Director to gain momentum post COVID.
- Fishing Tournament set for September 10th - 12th.
- Pursue Wild Apricot as a means of managing Alumni
- CMSA Clay Shoot to be rescheduled for the fall.

Executive Committee (Chair Andrew Barber):

- Reminded the IAC of the new Operating Procedures and some highlights
 - Limitless membership
 - Annual 2 day IAC meeting



- A fall meeting will still take place and will be a good time for committee work sessions.
- IAC to focus on accountability and visibility of IAC members. Furthering on the expectation of committee function through monthly committee chairman to vice chairman phone conference meetings.
- Support all committees and the initiatives rolled out by Vice Chair Josh Kidd
- Collect market data for 2nd PPP salary adjustment through CUPA, AAUP, & Peer Groups

MOTIONS BY COMMITTEE

Strategic Planning (Interim Chair Don Greenland):

- Requested loan from ULM Foundation for \$300,000 to build Practices Lab for the SOCM. The loan will be paid back in increments of \$100,000 over three years. First payment starting in Fiscal year 2021 - 2022 upon receipt of Licensing Income and paid in full in fiscal year 2024.
 - The loan is specifically for the building of the Practices Lab at a location on ULM's campus to be determined. It excludes all design and permit fees.
- Requested \$100,000 go towards developing the Online Completer Program in Fiscal year 2022 and Fiscal year 2023.
 - The \$100,000 per year would be solely for a consultant or direct employee to develop an online program for the ULM SOCM.
- Request roughly ≈ \$25,000 to go towards PPP in fiscal year 2023 and roughly ≈ \$15,000 to go towards PPP in 2024.
 - Moved by David Dorsch
 - Second Andrew Barber
 - Unanimously Approved

Curriculum & Accreditation (Chair John Franklin):

- No Motions Requested

Enhancement (Chair Mitch Reppond):

- Requested funds from IAC, not to exceed \$2,000, to be used for 2022 Crawfish Boil.
 - Moved by Josh Kidd
 - Second Steve Traxler
 - Unanimously Approved



Alumni & Industry Relations (Chair Donovan Stewart):

- No Motions Requested

Executive Committee (Chair Andrew Barber):

- No Motions Requested

Upcoming Events & Other Business:

- IAC Thurman Potts Fishing Tournament, Barataria, LA, set for September 10th - 12th, proceeds go to the Thurman Potts Endowment. Please support this event and sign up as many teams as possible ASAP. Sponsorships available as well. Contact Larry Favalora 504-444-3403 or lfavalora@favcondesignbuild.com
- Fall IAC meeting is set for Friday, October 8, 2021.
- **Spring IAC Convention is set for Thursday – Friday April 21st – 22nd, 2022.**
- CMSA sponsorship opportunities coming soon via email.
- New Operating Procedures puts no limit on IAC membership. Reach and invite industry to join.
 - Need to adjust quorum requirements with no limits on total members to an upper level committee count of 20.
 - Dr. Don Colgrove is looking for volunteers to evaluate Senior Presentations Tuesday, May 5, 2021, from 1 p.m. – 5 p.m.

Meeting adjourned at 3:00 p.m.

Respectfully submitted:

Andrew Barber, IAC Chairman

Signed,

Dr. Ed Brayton, Director