ULM SOCM Industry Advisory Council Minutes November 3, 2017

The spring meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Friday, November 3, 2017, in room 126 of the SOCM at ULM.

IAC Members Attending:

1. David Ajlani	11. David Dorsch	21. George Kragle
2. Andrew Barber	12. David Dumas	22. Trent Livingston
3. Jay Brakefield	13. Larry Favalora	23. Addison McDougle
4. Dr. Ed Brayton	14. Jerry Fields	24. Amelia McLemore
5. Mike Cocvin	15. John Franklin	25. Mitch Reppond
6. Blake Cooper	16. Don Greenland	26. Vincent Straub
7. William Cooper	17. Joe Hutchinson	27. Steve Traxler
8. Allen Cowley	18. Ken Irvin	28. Charles Poole
9. Ryan Dees	19. Kyle Keeler	29. Richard Nelson
10. Michael Demovy	20. Joshua Kidd	

<u>Guests:</u> Ken Naquin, Michael Demouy, Dr. Eric Pani, Dr. Ron Berry, Greg Smith, Jerry Madden, Don Colgrove, Nick Hardy

Trent Livingston, Chairman, called the meeting to order at 8:15 a.m. This was followed by roundtable introductions of members, faculty, and guests.

Motion made by Larry Favalora to approve the minutes from the April 4, 2017, meeting, second by Amelia McLemore, **APPROVED**.

Dr. Ed Brayton, SOCM Director, gave a comprehensive Director's Report (see his presentation attached). Dr. Brayton also presented Don Greenland an award as former Chairman and thanked him for his service. Don Greenland followed by giving highlights from the past three years and presented Trent Livingston with a gavel as incoming Chairman.

Ken Naquin, CEO of Louisiana AGC, updated the group on AGC and Contractors Education Trust Fund (CETF) matters:

- Louisiana state licensing fees are down t. his year, therefore the ULM SOCM received \$97K Thursday 11/2.
- The Licensing Board is going through some challenges and potential legislative changes.
 Therefore, this is not the best time to lobby for the licensing fee to become mandatory vs. opt-out.
 Plans are to lobby for this change in 2019.
- CETF income is continued to decrease due to a reduction in fines collected (was \$1 million/year, now down to \$200K to \$300K/year). However, the CETF presented ULM SOCM the CETF does not have the resources to be a collection agency of fines past due.
- Ken is looking into making the \$100 contractor's fee mandatory for every year.
- The CETF presented ULM SOCM with a check of \$35K.
- The dispute with Grambling is now a legal matter. However the legal fees are not worth following through with the matter.
- The Thurman Potts golf tournament last spring was one of the biggest event to date. Four AGC scholarships were presented. The next golf tournament will be April 23, 2018 at Calvert Crossing in Calhoun. LA.

 The AGC National Convention will be in New Orleans, LA in the spring. There will also be a Foundation Gala taking place at the WWII Museum.

Larry Favalora gave an update on the Thurman Potts Annual Fishing Tournament last spring with approximately \$2,300 donated.

Trent Livingston, Chairman, Indicated that several IAC members have not yet paid their dues for this past fiscal year ending 10/1. Trent encouraged members to use the new ACH contribution form so that members could direct deposit their dues into the IAC checking account. ACH Forms were distributed to members.

Livingston presented the "IAC Operating Budget Forecast" dated October 30, 2017. This spreadsheet accounts for known and anticipated spending commitments along with projections of spendable funds available for the remainder of this fiscal year and the next 2 fiscal years. Any approved motions that involve spending IAC funds will be added to this forecast for the next meeting.

Committees conducted their breakout work sessions (see section below).

Livingston gave an update on the task force assigned to negotiate a SOCM Faculty Salary Public/Private Partnership with the ULM administration. A good deal was negotiated, and approved.

Dr. Eric Pani, ULM Vice President for Academic Affairs, addressed the group:

- The state's funding goal for higher education next year is to hold the budget (no increase or decrease from this year).
- Pani encouraged IAC members to lobby the legislature to increase their support of higher education and to remove barriers to private industry support.

Dr. Ron Berry, Dean of the College, addressed the group:

- He confirmed all lab fees from SOCM students were actually going to the SOCM.
- Commitment for student workers to help with recruitment for SOCM.
- Receive a \$10K grant that was written on diversity to focus on females to represent our program.
- Higher Ed Forum was held recently to maintain the TOPS program.
- Berry thanked the IAC for their support, and praised the quality of the SOCM faculty and classroom facilities.
- He advised that they are involved in a partnership that is developing a pre-apprentice program for the industry in North Louisiana.

The IAC reconvened at 1:30 p.m.

An appropriate permanent memorial for Thurman Potts was discussed again from the last meeting. Livingston to research various busts and bust-relief plaque options with engraving options for Thurman's motto or famous slogans. The target budget is not to exceed \$5,000. Options will be presented to the IAC for selection and approval via email.

Motion made by Don Greenland to reimburse \$4k max from the Thurman Potts Fund for 4 delegates to attend the ACCE IAB convention (Feb2018). Monies to include Hotel and Airfare. Offered to officers to have first come first serve, 2nd by Amelia McLemore, APPROVED.

Standing Committee Reports

Strategic Planning (Larry Favalora):

- Plans to involve Graduate Assistants from the college to support research grant requests.
- Contact local legislators to see if they would be interested in being honorary members on the IAC

Curriculum & Accreditation (John Franklin)

- Working on student exit surveys that meet ACCE requirements by next meeting.
- Working on an employer survey from the past student internships
- Get field trips coordinated for "hands-on experience" for students

Enhancement (Jay Brakefield)

- Brakefield met with a group of students for feedback:
 - o The program is getting better every day.
 - o Kudos to Dr. Brayton, faculty, and staff for a great job.
 - o They want more on new surveying equipment and training.
 - o Sophomores and Juniors have been participating in internships over the summer.
- Preliminary planning is underway for the IAC/Student Dinner on Thursday November?, 2018**.

Motion made by Steve Traxler to spend the \$600 left over \$1,500 from SOCM promotions at the area jamborees for high school students funded from the IAC checking account for speakers and dinner for the guild meetings, second by Mitch Reppond, APPROVED.

Alumni & Industry Relations (Richard Nelson)

- Preparations for the Awards Luncheon April 20, 2018 are being made. The ULM Library has been reserved and money has been allocated.
- They continue to work with Nick Hardy on maintaining current content on the SOCM page of the ULM website, and the SOCM Facebook page.

Motion made by Richard Nelson that the nominating process for the awards will be done differently this year. The nominating committee, made up of Charles Poole, Larry Favalora, Dr. Ed Brayton, will nominate five people. These categories will include 4 alumni; 4 constructors; 1 Specialty constructor; 1 Subcontractor; 1 director/educator. After nominees have been nominated the IAC members will vote, David Dumas to call vote, Jay Brakefield to 2nd. APPROVED.

Facilities & Equipment (Blake Cooper)

- The Don Beach Entry Hall project is in budget trouble. Another \$200K to \$250K is needed.
- They encouraged others to purchase photo boards for the Contractor's Artwork Showcase Project (several were on display in the meeting room).
- A Facebook campaign to get the word out about needing donations was suggested once the IAC SOCM Facebook account is created. Once the page is created, the link to the Don Beach Entry Hall donation page on the ULM website will be posted. Livingston and McLemore will start on the Facebook page in the coming weeks.

Motion made by David Dorsch to use \$7k the Thurman Potts Fund to spend on mail out donation slips to alumni based on Executive Committee approval if the Facebook campaign doesn't work. Seconded by Richard Nelson,

Livingston will consult with the Progressive Bank on any loan options available to assist with funding the Don Beach Entry Hall project.

Following committee reports, the floor was open for new business. Upcoming Events:

- AGC Golf Event for scholarships; Monday, April 23, 2018. There are 2 flites with space still available.
- IAC Thurman Potts Fishing Tournament, Barataria, LA, TBD, proceeds go to the Thurman Potts
 Endowment. Please support this event and sign up as many teams as possible ASAP.
- IAC/Student Dinner is set for Thursday evening, November 7, 2018**. Mark your calendars.
- Spring IAC meeting is set for Friday, April 20, 2018. Mark your calendars.
- Spring IAC meeting and CM Awards Luncheon set for Friday, April 20, 2018. Mark your calendars.

**Fall Dates for IAC/STUDENT DINNER will be pending 2018 Football Schedule

Meeting adjourned at 2:50 p.m.

Respectfully submitted:

Trent Livingston, IAC Chairman

Dr. Ed Brayton, Director