

2020-2021 Program Evaluation Plan

Strategic Plan Goals are evaluated every fall by the faculty to assure that they encompass the needs of the school.

Goal 1: Recruit, develop and maintain quality faculty who can prepare students for productive careers.

Objectives:

- 1.1. Recruit for faculty vacancies as necessary in the national market.
- 1.2. Continue to use endowed chair and professorships to promote faculty development.
- 1.3. Conduct annual performance planning and evaluations of faculty.

Measure 1: Student Credit Hours per Full Time Faculty Equivalent

Target(s): Maintain at prior three year average +/- 15%

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

2. b. Academic Infrastructure: Design a supportive infrastructure for our faculty
Commitment: We commit to the success of our university and our students

Measure 2: Faculty evaluations completed by program chair

Target(s): All faculty will be denoted as at least meeting expectations on all sections of the evaluation instrument

Timeframe for Evaluation: Annually in spring

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

2. b. Academic Infrastructure: Design a supportive infrastructure for our faculty
Commitment: We commit to the success of our university and our students

Goal 2: Recruit and retain students who are capable of productive careers

Objectives:

- 2.1. Increase awareness of the opportunities in construction management.
- 2.2. Implement a plan for student placement opportunity.

Measure 1: Fall enrollment for incoming freshmen

Target(s): 5% or better Increase over prior three-year average

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

2. c. Targeted Student Population: Implement a marketing and recruitment plan to approach and maintain program capacity levels

Measure 2: 1st to 2nd fall and 1st to 3rd fall retention rates for majors in the program

Target(s): Maintain at prior three-year average +/- 15%

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

3. a. Student/Academic Support Services: Improve advising, enrollment management processes, and student advocacy

Goal 3: Deliver a high quality academic program which will prepare students for productive careers. (Continuous Improvement does not allow this to be removed)

Objectives:

3.1. Continue ACCE accreditation

3.2. Continue assurance of learning plans for student learning goals

Measure 1: Documentation from ACCE

Target(s): Maintain good standing

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Measure 2: Learning outcomes assessment documentation

Target(s): Clear evidence of analysis and use of assessment results to make program improvements, which show quantitative increases in learning over time

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Goal 4: Increase resources to achieve the programs goals and fulfill its mission.

Objectives:

- 4.1. Work with Industry to increase resources
- 4.2. Continue the capitol campaign to acquire funding.
- 4.3. Reach out to contractors and alumni.

Measure 1: Financial documentation demonstrating continued resource acquisition.

Target(s): Continued funding from Industry and capitol campaign contributions

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

1. d. New Revenue Streams: Develop strategies to expand all revenue streams

Achievement: We get positive results

3. c. Long-term Relationship: Improve university communication over the range from prospect to alumnus and improve alumni commitment to the university

Goal 5: Maintain student involvement with the construction industry

Objectives:

- 5.1. Have students begin interaction with the construction industry during early years in the program
- 5.2. Students will meet alumni who are professionals in the industry
- 5.3. Have students participate in industry sponsored events.

Measure 1: Documentation in IAC meeting minutes and event information shared with students

Target(s): Students will have multiple opportunities per month to engage with industry professionals and alumni

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:

3. b. Critical Skills Needed by Students: Identify skill sets for academic success and workforce success

3. c. Long-term Relationship: Improve university communication over the range from prospect to alumnus and improve alumni commitment to the university

Collaboration: We seek partnerships that benefit our university