

Assessment year: 2017-18

School of Construction Management

VISION: ULM's School of Construction Management seeks ever-increasing excellence in construction management education by offering a student-centered learning environment that produces high quality graduates.

MISSION: The mission of the School of Construction Management is to prepare students from North Louisiana and beyond for productive careers in the construction industry through specialized coursework and interaction with the construction industry.

Alignment with University Mission:

The School of Construction Management's mission aligns with the University's mission in its desire to prepare students to "compete, succeed, and contribute in an ever-changing" society.

Goal #1: Recruit, develop, and maintain quality faculty who can prepare students for productive careers.

Outcome/Objective #1.1: Maintain adequate faculty levels.

Measure(s): Student Credit Hours per Full Time Faculty Equivalent

Target(s): Maintain at prior three year average +/- 15%

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

2.b. Academic Infrastructure: Design a supportive infrastructure for our faculty

Commitment: We commit to the success of our university and our students

Results: 21.68 percent decrease

Outcome/Objective #1.2: Maintain faculty quality.

Measure(s): Faculty evaluations completed by program chair

Target(s): All faculty will be denoted as at least meeting expectations on all sections of the evaluation instrument

Timeframe for Evaluation: Annually in spring

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

2.b. Academic Infrastructure: Design a supportive infrastructure for our faculty

Commitment: We commit to the success of our university and our students

Results: All faculty members met evaluation expectations

Goal #2: Recruit, retain, and graduate students who are capable of productive careers.

Outcome/Objective #2.1: Increase enrollment through effective recruitment methods.

Measure(s): Fall enrollment for incoming freshmen

Target(s): 5% or better Increase over prior three-year average

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

2.c. Targeted Student Population: Implement a marketing and recruitment plan to approach and maintain program capacity levels

Results: 19.78 percent decrease

Outcome/Objective #2.2: Retain students.

Measure(s): 1st to 2nd fall and 1st to 3rd fall retention rates for majors in the program

Target(s): Maintain at prior three-year average +/- 15%

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

3.a. Student/Academic Support Services: Improve advising, enrollment management processes, and student advocacy

Results: 0.49 percent decrease in 1-2 retention; 18.98 percent decrease in 1-3 retention

Outcome/Objective #2.3: Provide ample student placement opportunities.

Measure(s): ULM Career Connections Internship Report

Target(s): Maintain or increase # of internships over prior year

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Commitment: We commit to the success of our university and our students

Results: Data not available for prior year; 2017-18 internships (18) exceeded 2015-16

Goal #3: Deliver a high quality academic program, which will prepare students for productive careers.

Outcome/Objective #3.1: Maintain continuous improvement efforts through student learning outcomes assessment.

Measure(s): Learning outcomes assessment documentation

Target(s): Clear evidence of analysis and use of assessment results to make program improvements, which show quantitative increases in learning over time

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Results: ULM's Office of Assessment and Evaluation rated CMGT student learning assessment documentation as excellent in all rating categories during their annual review process.

Outcome/Objective #3.2: Maintain assurance of program quality through continued ACCE accreditation.

Measure(s): Documentation from ACCE

Target(s): Maintain good standing

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

Results: Good standing maintained