

The University of Louisiana Monroe
Community Engagement Executive Committee
REPORT, FINDINGS & RECOMMENDATIONS

A. ANALYSIS

The ULM Community Engagement Strategic Planning Committee (here on out known as “the committee”) connects internal stakeholders and develops mutually beneficial academic, research, and service partnerships that foster resilient communities and life-long engaged citizens.

The Committee supports the University's Strategic Plan objectives:

Strategic Pillar 4 – Community Engagement

Initiative 4.1 Maintain and expand mutually beneficial relationships and partnerships that maximize our impact.

- d. Maximize opportunities to offer and host visual and performing arts events for the community.
- e. Maximize impact of university engagement with community through social services provided by programs and students (e.g., internships, student teaching, clinical rotations).

Initiative 4.2 Provide services essential to the region related to health care, business development, and education.

- a. Design community service initiatives that are coordinated across campus and inclusive of northeast Louisiana
- d. Expand continuing education, learning, and training opportunities throughout our region.

The committee identified top priorities for each group, which informed how we structured our objectives and findings.

- Faculty & Staff: continuing education, professional development, training opportunities, well-being
- Students: service-learning opportunities, well-being
- Community organizations: similar goals and values to ULM, provides resources/programs that would benefit at least one ULM entity

From here, the committee created objectives:

1. Identify mutually beneficial relationships with external community organizations that maximize ULM's impact through a lens of service-learning opportunities and community outcomes.
 - a. Perform an internal analysis of existing partnerships to determine how the University can best utilize existing resources and benefits to community partners.
 - b. Evaluate and identify areas of opportunity where the University can improve partnerships and bring mutual benefits to both sides.
 - c. Instill a collaborative relationship between the University of Louisiana Monroe and its surrounding communities (local, regional/state, national and global) for the mutual, beneficial, educational experience.
 - d. Implement and advance best practices in community engagement.
2. Generate a recommendation of best options for community engagement including services essential to the region related to healthcare, social services, business development, and education.
 - e. Identify and connect 3-5 organizations to colleges which directly provide mutual organizational benefits, service opportunities for employees, students, community, and training opportunities for employees.
3. Instill a collaboration between ULM and its surrounding communities (local, regional/state, national and global) for a mutual, beneficial, educational experience and serve as an example for the UL System.
4. Anticipate future needs and establish best practices of community engagement.

After performing an internal analysis of events, programs, and relationships that ULM stakeholders state they have with a community entity, it became clear these relationships are poorly managed. It was here the committee reframed the objectives to only include Objectives 1 & 3. Recommendations and processes are listed to achieve Objectives 2 & 4, including creation of a Community Engagement Department, stewardship process, and future partnership evaluation and criteria to ensure sustainability and success.

Since community engagement can be an extremely wide lens, it is natural that this committee will provide recommendations that bleed into other functions, i.e. Marketing & Communications, staff welfare, organizational culture, etc. The committee has focused recommendations on service-learning opportunities and personal and professional development; however, these can only be accomplished with complete collaboration of other committees, active departments, and employee cooperation.

The committee identified organizations considered “low hanging fruit” regarding ULM community presence, as any outreach to these partners would boost ULM visibility immensely. These organizations include City of Monroe, City of West Monroe, Discover Monroe-West Monroe, Downtown Main Street, Monroe & West Monroe Chambers, and other notable community entities. It is imperative these partnerships be defined and properly maintained before ULM can expand to other community engagement initiatives.

B. IMPACT

The committee recommends a Community Engagement Department growing from 2.5 FTE (Full Time Equivalent) to 4.5 FTE over 5 years under the Vice President of Enrollment Management & University Relations. For ULM to successfully integrate in the community and achieve long-term buy-in, high priority must be given to this need.

Because of the expansive nature of community engagement, it is important to impress that without proper staffing dedicated to this function, ULM will only be able to exist as it is now. At present, it consists of poorly managed relationships which tarnish the ULM brand and diminishes our value in the community.

Interviews with college Deans support these findings, as the common recommendation was community engagement initiatives and relationship management flowing through one person or office. A relationship must be established, maintained, and stewarded to achieve sustainable engagement. These relationships can only be stewarded if a Community Engagement Department is established.

The Community Engagement Department will be responsible for identifying internal needs, defining and stewarding community relationships, and evaluating all partnerships and opportunities for collaboration with external stakeholders to ensure maximum success for our University and most importantly, our students.

C. SUPPORTING DOCUMENTATION

The committee performed an internal analysis using three sources: employees (who would have the knowledge of partnerships with community-facing entities), Deans (who could evaluate partnerships and assess needs in their areas), and community partners (who would provide feedback on relationship management and organizational needs). We chose to perform the interviews in this order to verify the validity of the partnership. The community partner was interviewed to confirm the partnership as it exists, to hear their view of ULM as whole and recommendations to improve and identify other needs ULM could fill.

Each of these interviews is recorded in Addendum 1 “Community Engagement Committee Information Collection”, tabs 1-3.

Tab 4 relates to the organizations considered “low hanging fruit” in our community that ULM should have an on-going relationship with and presence at their events.

Tab 5 relates to the timeline and FTE needed to effectively accomplish objectives stated above and continue sustainable relationships.

D. FINDINGS & RECOMMENDATIONS

Finding 1 – Faculty/Staff/Deans are overwhelmed with internal responsibilities and cannot take on stewarding community partnerships effectively. These employees have great ideas and see the potential of these relationships enhancing their curriculum; however, they lack the time and resources to establish and maintain relationships as is required. ULM is unable to execute service-learning opportunities without dedicated staff to manage and maintain new and existing relationships. University-wide commitment to community engagement must be established.

RECOMMENDATIONS:

1. A Community Engagement Department (CED) should be established over a 5-year period to achieve the objectives listed in this report (See spreadsheet Tab 5).
 - a. The CED would be a central point of contact for all community partners, as desired by the community partners per interviews (See spreadsheet Tab 3).
2. Community Engagement opportunities should be required in curriculum/academic programs.
 - a. First-year students could be required to perform community service and attend a variety of ULM activities (CAB, GA/31 events, VAPA performances, etc.) through University Seminar.
 - b. The CED will assist each college in designating a community partner and require (encourage) their students to engage in at least one service-learning opportunity with that partner before graduation.
3. Employees should participate in committees focused on bringing community engagement events on campus.
 - a. Each department on campus could submit one event per academic year to the Community Engagement Department. The CED would then assist the department with scheduling, making contacts, planning, and implementation.
4. Community partners should receive ULM paraphernalia for display in their business and education on how to remain involved with ULM.
 - a. The CED could make quarterly contact with each partner to keep them engaged and facilitate new opportunities.
 - b. The CED could make sure that ULM brand is represented well in the community (signs, store windows, etc.).

Example (VCOM)

PARTERSHIP PLANNING MEETINGS		
<i>TIME</i>	<i>WHO</i>	<i>ACTIONS</i>
August 2023	<p>Community Engagement Director, ULM</p> <p>Charles Regian, MA Director for Student Affairs</p> <p>Edward Via College of Osteopathic Medicine 4408 Bon Aire Drive Monroe, LA 71203 Phone: (318) 342-7154 Cell: (972) 415-2533 cregian@ulm.vcom.edu www.vcom.edu</p>	<ol style="list-style-type: none"> 1. Define purpose of partnership <ol style="list-style-type: none"> a. Interprofessional education opportunities b. Educational support for VCOM students in business and public speaking c. Volunteer partnerships d. Use of ULM Career Development Services 2. Connect the appropriate faculty/staff/students
September 2023	<p>Community Engagement Director, ULM</p> <p>Director of Student Affairs, VCOM</p> <p>Other VCOM stakeholders</p> <p>School Director, ULM College of Allied Health</p> <p>School Director, ULM College of Nursing</p> <p>School Director, ULM College of Business</p> <p>Director of Career & Student Development, ULM</p>	<ol style="list-style-type: none"> 1. Identify opportunities 2. Form committees 3. Establish goals and measures of success 4. Set timelines for activities, completion, and evaluation

	Program Director(s), ULM College of Business & College of Health Sciences	
Monthly	Committees	<ol style="list-style-type: none"> 1. Status update on goals of partnership 2. Implement feedback/changes
End of Semester	Community Engagement Director, ULM Director of Student Affairs, VCOM Committees	<ol style="list-style-type: none"> 1. Conduct evaluations: <ol style="list-style-type: none"> a. Student surveys b. Faculty surveys c. Complete SWOT analysis

Finding 2- There is a lack of awareness and communication within the entirety of the University regarding initiatives, events, and academics. This leads to confusion and an internal disconnect among faculty/staff/students. They are unaware of community engagement opportunities, or any opportunities to become involved, that currently exist within the University. In addition, potential community partners are unaware of the resources ULM has to offer and collectively report a desire for access.

SUPPORT:

The CED would keep an online & internal database of all service-learning opportunities that are easily accessible and easily found if someone is looking for a place to get involved. Recording of stewardship process must take place on a database to effectively define and evaluate the relationship. An external, community-facing directory must be established to educate and promote ULM’s connection with the community.

Examples of existing databases:

LSU Baton Rouge: https://www.lsu.edu/academicaffairs/ccell/files/e-service_opps_2020.pdf

University of Alabama: <http://ccbp.ua.edu/about/>

NYU: <https://www.nyu.edu/about/leadership-university-administration/office-of-the-president/university-relationshipsandpublicaffairs/community-engagement.html>

ULM Resources:

- Labor – student base who need service hours
- Facility Space for conferences, meetings, athletic tournaments
- Mobile Pharmacy Unit, Mobile Dental Unit
- National History and Science Museum
- Bayou/waterski
- Marriage & Family Therapy Clinic
- Speech Therapy Clinic
- Occupational Therapy Clinic
- LSBDC
- Athletic Events
- Access to Arts – opera, plays, musicals, multiple musical ensembles, guest artists

Testimonies to support need:

Drax Bioenergy Community Manager, Annmarie Sartor, brought it to the committee's attention that they would love to have ULM students intern in their corporate offices in a variety of capacities; however, she reported that it took 6 months to get an intern in her office secondary to lack of contacts and poor communication from the university.

The Living Well Foundation President & CEO, Alice Proffit, brought it to the committee's attention that they would love to act as a conduit between community partners and the university; however, continuously have difficulty getting in contact with anyone at ULM.

RECOMMENDATIONS:

1. Database recording in Raiser's Edge or Banner to track
2. Develop and maintain a digital directory and webpage to showcase CED partnerships, achievements and to educate the public
3. Address employee cooperation through education of CED purpose and objectives
 - a. This could be a training/seminar to better engage with employees
4. Develop strategic and intentional volunteer opportunities for students and employees that align with University and community stakeholder common needs

Finding 3 – ULM must increase presence in the community/support community efforts to increase brand visibility and improve outreach. One ULM Calendar of Events should exist and be managed through CED or OMC. A process for promotion and stewardship must be defined.

SUPPORT:

In addition to organizations that would provide opportunities specific to majors or departments, there are organizations considered "low hanging fruit" that the CED should have an outstanding relationship with. These include City of Monroe, City of West Monroe, Discover Monroe-West Monroe, Downtown Main Street, Monroe & West Monroe Chambers.

Members of the Community Engagement Department would be responsible for marketing University activities, maintaining community outreach, and representing CED/ULM at community events.

RECOMMENDATIONS:

1. ULM can support faculty/staff by providing meeting spaces/facilities for local and state organizations at no cost.
 - a. Association meetings
 - b. Continuing Education
 - c. Conferences
2. ONE calendar of events for all of ULM (held through CED or OMC). ULM currently utilizes Live Whale (calendar) however, only a handful of departments on campus post events on it. The CED would be responsible for keeping the calendar updated. Some examples of other universities that utilize the same calendar:
 - a. Louisiana Tech: <https://events.latech.edu/>
 - b. Adams State University: <https://events.adams.edu/>
 - c. Arkansas State University: <https://calendar.astate.edu/>
3. ULM must have community presence resources ie. parade float, display table items, etc.
 - a. Boo at the Zoo, Dragonboat races, Easter Egg Hunt, Parades (Mardi Gras, HS Homecoming, Black History Parade)
4. Committee needs to be formed with the City of Monroe and Monroe Chamber to address the goal of the city that Monroe be a “college town.”
5. Promotion plan & stewardship process must be defined

Finding 4 – Staffing & talent lifecycles, processes, measures and evaluation must be implemented for ULM to “meet students where they are” and be effective in community outreach.

SUPPORT:

The CED would be integral in facilitating the service-learning opportunity with Program or School Directors and external community stakeholder, as they will oversee the entirety of the service-opportunity.

Measures for evaluation of service opportunities and the department itself, processes for identifying and defining service partnerships have been established to guide the CED and anyone else interested in community engagement.

There may come a time when a committee should be convened to address the growth of the CED or other items that affect the institution. A suggestion for this committee includes ULM President, VP Enrollment Management, VP Student Affairs, Provost, Honors Program Director,

Community Engagement Director, representative from DEI, Student Representative (Cab, SGA, 31, etc).

RECOMMENDATIONS:

1. VCOM was provided as an example of what a service-learning partnership would look like. Continue to flush out “existing relationships” and elevate them, then add more organizations.
2. Follow the established procedures and reevaluate as needs change.

ONGOING PROCEDURES

Internal Measures

- Increased enrollment, specifically from 100mi radius
- Increase in online enrollment and degree completion
- Increased community presence on campus (room bookings, athletics use)
- Increased fundraising dollars
- Increased alumni memberships
- Increased job placement locally and regionally

**NOTE: because these are “increased”, a benchmark survey must be conducted to measure effectiveness

Community Organization Interview Questions							
INTRO		My name is (so and so) and I am from the ULM Department of Community Engagement. We are responsible for identifying community organizations that could mutually benefit from a partnership with ULM to provide service-learning opportunities to students, professional development and continuing education to employees and more. ULM has a variety of resources that you might not be aware of. For example, a large student body of volunteers looking to fill community service hours, a variety of buildings and meeting spaces for events, conferences and more, and students in the areas of finance, graphic design, economic development, nursing, clinical science, pharmacy, counseling, humanities, music, art and more that are looking for real world experience to elevate their education. Your organization was identified as one that could not only provide an opportunity for ULM students or employees but also benefit from ULM's resources. Can we discuss your organization’s needs and how ULM could assist?					
Org Name	ULM partner	Contact Name	Contact Phone/E mail	What is the organization's mission?	What programs /events do you offer? How do	What top 3 needs do you have that ULM	Based on our conversation, what other ideas or

					they benefit the community?	could support?	thoughts would you like to share?
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PARTERSHIP PLANNING MEETINGS – <i>Service-Learning</i>		
<i>TIME</i>	<i>WHO</i>	<i>ACTIONS</i>
Beginning of partnership	Community Engagement Director, Program/School Director, Community Stakeholder	<ol style="list-style-type: none"> 1. Define purpose of partnership 2. Identify goals and measures of success 3. Set timeline for check-ins and evaluation
Monthly	Program/School Director, Community Stakeholder **CED makes sure this is happening	<ol style="list-style-type: none"> 1. Status update on goals of partnership 2. Implement feedback/changes
End of Semester	Community Engagement Director, Program/School Director, Community Stakeholder	<ol style="list-style-type: none"> 1. Conduct evaluations: <ol style="list-style-type: none"> a. Student survey: did you learn and faculty eval? b. Faculty: were you able to facilitate and did you facilitate well? c. Organization: value of project and partnership

PARTERSHIP PLANNING MEETINGS – <i>Professional Development</i>		
<i>TIME</i>	<i>WHO</i>	<i>ACTIONS</i>
Beginning of partnership	Community Engagement Director, Human Resources Director, Community Stakeholder	<ol style="list-style-type: none"> 1. Define purpose of partnership 2. Identify goals and measures of success 3. Set timeline for check-ins and evaluation
Monthly	Human Resources Director, Community Stakeholder **CED makes sure this is happening	<ol style="list-style-type: none"> 4. Status update on goals of partnership 5. Implement feedback/changes
End of Semester	Community Engagement Director, Human	<ol style="list-style-type: none"> 2. Conduct evaluations: <ol style="list-style-type: none"> a. Employee survey: did you learn?

	Resources Director, Community Stakeholder	b. Organization: value of project and partnership i. were you able to facilitate and did you facilitate well?
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University of Louisiana at Monroe Job Description

Job Title	Director of Community Engagement & External Relations
College/School/Department/Office	Department of Community Engagement
Reports to	VP of Marketing & Communications
Employee Classification (classified, unclassified, faculty)	Unclassified (12 months)

Job Summary

The Director of Community Engagement and Organizing will act as the main point of contact between school leaders and community organizations. The director will initiate and support partnerships that build and sustain mutually beneficial, reciprocal partnerships. This position provides guidance and individualized support for the University and community as we work together to improve the wellbeing of our community (and beyond) by addressing critical issues affecting citizens and how to leverage university resources for their benefit, while advancing the University's mission of preparing students and future students to compete, succeed, and contribute in an ever-changing global society.

Duties and Responsibilities

- Provide leadership and direction that supports the University's mission statement and Strategic Plan.
- Supervise the daily operations of the Community Engagement department.
- This position requires the ability to collaborate with employees, external partners, and constituents to provide meaningful programs for students and employees, and strategic opportunities for involvement with the community in multiple ways, all of which support the University's mission.
- Develop, track, manage and cultivate authentic and intentional relationships with community partners and constituents in the local and regional area, on behalf of the university.
- Collaborate with faculty to develop, support, promote, assess, and sustain the integration of service-learning initiatives in all colleges and schools with outside partnerships.
- Develop strategies, goals, and initiatives complementary to the university's Strategic Plan for reaching institutional goals related to community engagement.
- Communicate service initiatives and opportunities to various stakeholders and constituencies, internal and external, including current students, prospective students and families, faculty, staff, alumni, and community partners through the website, social media, email, and print media.
- Develop initial contact with faculty, staff, and/or potential community partners to explore potential projects.
- Develop a variety of programs designed to promote the University to expand and enlarge engagement and outreach locally, regionally, and nationally.

- Lead, plan, and execute annual events and other comprehensive community initiatives
- Lead the development of a public, searchable, comprehensive database of ULM's engagement and outreach efforts to be visible by community members and faculty/staff/students of ULM.
- Maintain and update the University calendar (Live Whale) that is accessible by University personnel, students, and community partners.

Minimum Qualifications/Requirements

- A minimum of five years of relevant experience or a combination of a Bachelor's degree and relevant experience
- Experience functioning in a fast-paced, dynamic environment required
- Ability to manage multiple projects
- High level of personal initiative
- The successful candidate will also have high levels of problem solving, team building, and communication skills both verbally and written, as well as an entrepreneurial spirit.
- Proficient with Microsoft Office software including Word, Excel, PowerPoint, and Outlook
- Excellent communication skills with the ability to communicate and interact effectively with faculty, staff, administrators, students, community partners, and stakeholders.
- Excellent customer service skills
- Ability to multi-task
- Excellent organizational and problem-solving skills.
- Excellent grammar and proofreading skills
- Detailed oriented.
- Possess a strong, proven record of teamwork
- Capable of working individually and in a team environment

Physical requirements

- May be required to lift or move items weighing 10-50 lbs
- Ability to walk and stand for long periods of time.

Direct reports

- Student Workers
- Graduate Assistants
- Volunteers

Approved by:	
Date approved:	
Reviewed:	

Job description should be reviewed annually and updated as often as necessary.

Department of Community Engagement Budget '23-'24

Expenditures		
1000 Labor		
601100 Unclassified Salaries	\$	95,000.00
601170 Graduate Assistants	\$	9,000.00
Total All Salaries	\$	104,000.00
601230 Student Labor	\$	5,000.00
601110 Cell Phone Stipend	\$	600.00
Total Other Wages	\$	5,600.00
602300 Related Benefits	\$	45,600.00
Total Personal Services	\$	155,200.00
702000 Travel		
702240 Conf O/S	\$	2,000.00
Total Travel	\$	2,000.00
70300 Operating Services		
703001 Advertising	\$	3,000.00
703344 Copier Rentals	\$	600.00
703600 Postage	\$	100.00
703700 Telephone	\$	-
Total Operating Services	\$	3,700.00
704000 Supplies		
704100 Office	\$	500.00
704110 Supplies Paper	\$	500.00
704103 Computer Supplies	\$	3,000.00
704260 Other Operating	\$	7,000.00
Total Supplies	\$	11,000.00
707000 Capital Outlay	\$	10,000.00
TOTAL EXPENSES	\$	171,900.00

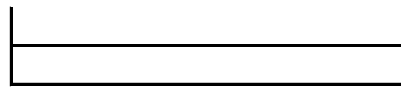
(Director salary \$60,000 and Admin Assistant Salary \$35

(1 Graduate Assistant Fall-Summer)

(04 workers will be hired when possible)

(start-up cost of computer(s)

(some is start up costs that include ULM branded tablec



:loths, marketing items, etc)

Community Engagement Committee Program Information Collection

College:	School:	Contact Name:	Email:	Community Service Projects:	Community & Professional Organizations:	Assigned to:
CAES	School of Education	Myra Lovett	mlovett@ulm.edu	NELA United Way: all projects for Centennial Scholars Educators Rising Collegiate Educators Rising High School Chapters in K-12 partner high schools (Neville, Mangum, Rayville, OPHS) Broader Horizons Carmel Hill Americorps (after school program) Boys and Girls Club Dominican Republic Service-Learning Project Emily Williams Lab School Service Projects Fall/Winter- Birthday Bags for Food Bank of Northeast Louisiana Spring- St. Jude's Trike-a-Thon- Students raise money for St. Jude's Research Hospital while learning about Trike/Bike safety. Then participate in The EWLS Trike-a-Thon.		Chrissie
CAES	School of Humanities	Ruth Smith	rusmith@ulm.edu	Festival of World Languages; Layton Castle Archives Project; KEDM radio; Museum of Natural History on campus	Jeffery Anderson (New Hope Baptist Church, Ukrainian Refugee Ministry; Trail Life USA, Oral Histories, Rotary Club, Starr Homeplace, Water Sweep); Monica Bonty (Project Egypt, St. Shenouda the Archimadrite Coptic Society, American Resource Center in Egypt, Friends of Vindolanda Charitable Trust, Deutscher Stammtisch (German lessons), Our Lady of Fatima pastoral council, Catholic Campus ministries); Roger Carpenter (Rotary club); Jay Curtis (Homeschool Louisiana, NELA Christian Homeschool Association, Family Church Board of Directors, Claiborne Christian School volunteer, Strauss Youth Academy, Monroe Symphony, IATSE Local 668, Public Radio Association member); Adaobi Duru (Volunteers of America, Monroe Chamber); Jana Giles (Jewish Heritage Film Series with Masur Museum, Garden District Neighborhood Alliance member, New Music on the Bayou volunteer); Carl Thameling (Our Lady of Fatima council member, Spiritual Center of NELA member, Virtus: Protecting God's Children program leader)	Nicole
CAES	School of Sciences	Anne Case Hanks	casehanks@ulm.edu	Pre-COVID hosted events such as Math Competitions, Bio Blitzes, Chemistry Demos They've worked with schools such as JS Clark for Science Day		Chrissie
CAES	VAPA	James Boldin	boldin@ulm.edu		Monroe Symphony Orchestra Northeast Louisiana Arts Council Louisiana Opera Miss Louisiana, Miss Louisiana Outstanding Teen Masur Museum Biedenharn Museum Chennault Museum New Music on the Bayou Monroe Symphony League Bayou Masterworks Chorale Twin City Ballet Strauss Youth Academy for the Arts	Sarah
CBSB	Accounting, Financial, & Info Services	Arturo Rodriguez	rodriguez@ulm.edu	International Hour of Code event (visit middle schools to introduce basic computer programming); Provide programming and IT services to local small organizations; Beta Alpha Psi (Accounting Student Organization) is involved with the Volunteer Income Tax Assistance (VITA) program provided through the IRS, and coordinated with the Ouachita Council on Aging	Leadership role with the NELATek technology user group; Dr. Barnett is a member of the Louisiana INFRAGARD chapter and secretary of the Louisiana chapter of the Cloud Security Association; Dr. Jarrell is a member of the La Bar Association, the 4th judicial district bar association, Legal Counsel, Board of Trustees, St. Paul's United Methodist Church & Legal Counsel, Board of Directors, Neville High School Baseball Boosters	Chrissie
CBSB	Behavioral & Social Sciences	Pearson Cross	pcross@ulm.edu			Emily
CBSB	School of Management	Gordon Schmidt	gschmidt@ulm.edu	LSBDC	Veronika Humphries (American Society of International Law member, Nolley United Methodist Church youth volunteer); Elizabeth Ragland (Junior League of Monroe); David King (Chenault Aviation and Military Museum supporter, Monroe Regional Airport Master Plan Technical committee member)	Emma
CBSB	School of Construction	Edward Brayton	brayton@ulm.edu			Emma

				Ag Expo; Monroe City Community Centers (public health info); OPSB & Monroe City Schools (education); Children's Coalition (partner for education in schools); Carroll High School (recruitment); PrimeTime HeadStart (screenings); Car Seat Safety Checks with Louisiana State Police and Maternal Child Health Coordinator for Region 8; Live Well Delta (cancer screenings); Boy Scouts of America (education); Delta Veteran's Expo (blood pressure & glucose screenings)	Health Services Advisory Committee; Ouachita Health Communities Coalition; Northeast Delta Human Services Authority; Child Death Review Panel for Region 8	
CHS	Nursing	Wendy Bailes	bailes@ulm.edu			Sarah
CHS	School of Allied Health	Jennifer Whited	whited@ulm.edu	Allied Health Spreadsheet		Emily
Pharmacy	Pharmacy/Tox	Karen Briski	briski@ulm.edu	Dr. Briski reports that they engage in activities sponsored by the college of pharmacy	St. Vincent DePaul Community Pharmacy Poor Man's Run/Jambalaya Cook-Off. (service hour opportunity for HS clubs)	Emma
Pharmacy	School of Clinical Sciences	Jessica Brady	brady@ulm.edu			Emma
X	Honors Program	Josh Stockley	stockley@ulm.edu	Does not have affiliations but would like to work with City of Monroe, City of West Monroe.		Sarah
Graduate	Graduate School	Sushma Krishnamurthy	krishnamurthy@ulm.edu	Spread too thin, but would like to partner with other departments for community events.	Has partnerships with a number of universities (LA Tech, Christ University, VCOM etc.)	Nicole

DEAN INTERVIEW TEMPLATE

	Pratte	Simpson	McEachern	Anderson	Krishnamurthy	
Intro	State our purpose: I am here from the Academic Affairs Community Engagement Strategic Planning Committee. We have contacted the Program Directors of each school and inquired about partnerships with community organizations and commuity service initiatives of which your faculty/students participate in.	Twin City Arts Foundation, MSO, Twin City Ballet, Humanities INstitute, KEDM				
1	What do you see as strong community partnerships within your college? Where do you notice areas of opportunity?	Twin City Arts Foundation, MSO, Twin City Ballet, Humanities INstitute, KEDM // Opportunity areas need a guide on which to model and need to be executed effectively. (Sciences and Humanities -- they are hard to promote because of diverse career placement)	Living Well, Student Fieldwork sites, VCOM. Drax Bioenergy has corporate headquarters in Monroe (opportunity)	Lumen, Chase, Murphy Oil, Intermountain Management, Holyfield, Chambers, City of Monroe/WM, St. Francis, Oschner, Graphic Packaging, Silas Simmons, SHRM Chapter, IT Chapters, LA Society CPAs // no areas of opp	Walgreens (Jeff Goday is an alumni), CVS, and Brookshire's (Discussed the opportunity of having recruitment days for these organizations). LIPA is the strongest local organization to grow with (Randall Johnson), they have connections to the state capital.	Developing partnerships with a number of universities to offer degrees (Tech, Christ University, VCOM, etc)
2	What things do you need to elevate the strong parterships and close the gaps of the opportunity areas? This could be more faculty/staff, GAs, student workers, marketing & promotion, etc.	At least a full time coordinator to showcase ULM resrouces and funnel commmunity needs to appropriate contacts. IT MUST BE FOLLOWED UP WITH. He needs a full time development officer/community engagement liaison, professional development for upper management and guiance from advancement on who to steward.	Better legislative partnerships to help things move along	"We just go do" // weakness overall is not knowing what other university colleges are doing, ex: OMC/Career Center with Monroe Chamber entrepreneurial workshop and didn't consider CBSS Pelican Cup; need identified areas of definite contact // sharing resources and acting as POC when someone doesn't know		No current partnerships
3	What do you need to get the students involved in community service/engagement? This could be credit for class/service opportunity, internships, a willing organization, etc.	Service opportunities would be best for students.		global awareness - no initiative on; credentials, recognitions or badges - service award, contribution award > money;		
4	What do you need for your faculty/staff to be involved and engaged in commuity service? What continuing education or professional development do they need?	Some faculty need to retire. Community service would help faculty educate studetns about the world around them (our job). More planned out and organized curricula opportunities for svc learning oportunites should be REQUIRED for students. Internships would be a great help, but faculty have ot buy in too. // To aid this faculty need to clean up inefficiencies to improve curriculum operation so both faculty and students benefits. Deans need dept chairs or program coordinators to make this effective.		Personality or don't want to change; certifications require involvement in professional org; funding for prof dev to use professorships toward something -- no funding for travel to conferences unless professorship -- dev needed for unclassified support staff // training offered multiple times a day multiple times for flexible >> consistency to build in schedule // credits or credentialing requirements // CPE (leadership, technology)		Due to low staffing, does not think they can take on a partnership or engagement alone, but would love to partner with other areas of the university.

5

Based on what we've discussed thus far, what else would you like to share or recommend for this committee?

Focus on engaging small businesses of our alumni. Better job of promoting the safety of our campus. The addition of the Student run Health Center (opportunity).

University engaged a lot more // Especially for business students, it is important to note that virtually all of them already hold jobs of some kind. They may not be officially coded as 'internships' but they are, in essence. Many of our students work nearly full-time jobs in addition to full-time school. For the social sciences and construction program and other non-business programs (e.g., aviation), that may not be as true. But, for the business programs, it is. That outside employment will diminish some efforts to increase engagement. It may be of more value just to figure out how to more fully capture that engagement and service learning kind of thing.

Entity

January

ULM
City of Monroe
City of WM

Monroe Chamber
West Monroe Chamber

Monthly networking at Coffee N
Conversation

February

Monthly networking at Coffee N Conversation

March

Browse, Spring Fever Week

Monthly networking at Coffee N Conversation;
Annual Banquet where we highlight chamber
successes; LABI update

April

Spring Game

Monthly networking at Coffee N Conversation;
CABL/PAR Update

May

Commencement

Monthly networking at Coffee N Conversation; TH
Scott Awards – recognizing business expansion,
growth or new businesses.

alendar of Events - Community Organizations

June

PREP, Roadshows

July

PREP, Roadshows

Monthly networking at Coffee N Conversation

Monthly networking at Coffee N Conversation

August

Convocation

Monthly networking at Coffee N Conversation; 20
Under 40 – recognize 20 business leaders under 40;
Vision for the Future

September

Chamber's golf tournament

October

November

Homecoming, Browse

Cyber Security

Summit Monthly

networking at Coffee

N Conversation

Monthly networking at Coffee N Conversation;

Accent on Excellence and the Leadership Ouachita

graduation

December

Commencement

Chamber's Gala and Auction

NOTES:

Every first Tuesday at 12PM is the Ambassadors Club Lunch Meeting.

Every second Tuesday at 12PM is the NELA Young Professionals Lunch Meeting. Monthly networking at Coffee N Conversation; Legislative Events: Note dates are fluid-

INTRO

I am on the ULM Academic Affairs Strategic Planning Comm
ULM to provide service-learning opportunities to students,
might not be aware of. For example, a large student body o
and more, and students in the areas of finance, graphic des
looking for real world experience to elevate their education.

Org Name	ULM partner	Contact Name
Community Gardens	Construction Management	
Boy Scouts of America	Construction Management	
Twin City Arts Foundation	CAES	

Monroe Symphony Orchestra

CAES/VAPA

Scot Humes

Living Well Foundation

CHS

Alice Prophit

VCOM

CHS

Chase Regian

Drax Bioenergy

CHS

Anmarie Sartor

Food Bank	CHS	Kaitlin Tarver: Programs Manager (all things volunteer) _____ :Agency Manager/Director
Broaden Horizons	School of Education/Myra Lovett	Katelyn Weems
Americorps		
Boys & Girls Club		
Layton Castle	School of Humanities	

KEDM	CAES	Jay Curtis
LSBDC	School of Management	Cristina Davis
Masur Museum	VAPA	
Biedenharn Museum	VAPA	Ralph Calhoun, Exec. Director
Chennault Museum	VAPA	Nell Callaway
Twin City Ballet	VAPA	
Bayou Masterworks Chorale	VAPA	Debroah Chandler
Children's Coalition	Nursing	
Center for Children & families		

ittee. We are responsible for identifying community organizations
professional development and continuing education to employee
of volunteers looking to fill community service hours, a variety of bi
sign, economic development, nursing, clinical science, pharmacy, c
Your organization was identified as one that could not only provid
also benefit from ULM's resources.

Questions

Contact Phone/Email	Committee Assignment
	Nicole
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	Nicole

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	Amber
	Amber

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	Sarah
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director@bmuseum.org , 318.355.7658	Emma
	Sarah
twincityballet@yahoo.com	Nicole
318-342-1481	Nicole
	Chrissie
	Chrissie

that could mutually benefit from a partnership with
s and more. ULM has a variety of resources that you
uildings and meeting spaces for events, conferences
ounseling, humanities, music, art and more that are
e an opportunity for ULM students or employees but

What is the organization's mission?

Org Name

Community Gardens
Boy Scouts of America
Twin City Arts Foundation

emailed- awaiting response
Located in the former home of the Masur family, the Masur Museum of Art is the largest collecting and exhibiting visual arts museum in Northeast Louisiana. We are dedicated to providing our community with a dynamic visual arts experience through exhibitions, public programming, and collections management. The Masur Museum of Art offers educational programs for children and adults such as artist talks, academic lectures, summer art camps, winter workshops, drop-in activities, and art classes including digital photography, painting, collage, printmaking, stained glass, bookmaking, and more.

Monroe Symphony Orchestra

Live symphonic music, educational components, chamber music exposure

Living Well Foundation

Its goals are to enhance the quality of life and health of the citizens of Ouachita Parish and the 7 surrounding parishes and to assist in collaborative and innovative networking within the region.

VCOM

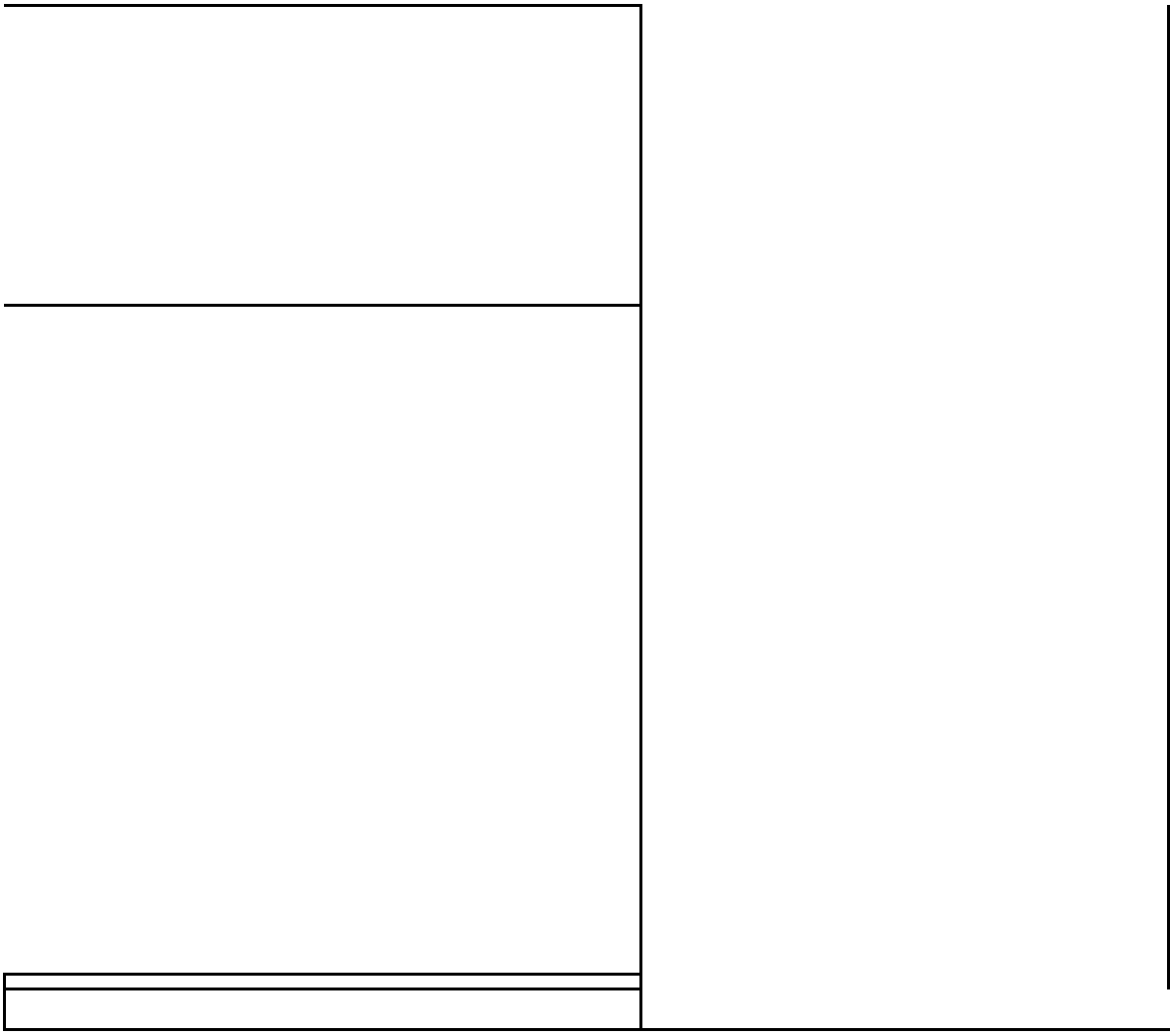
The MISSION of the Edward Via College of Osteopathic Medicine (VCOM) is to prepare globally-minded, community-focused physicians to meet the needs of rural and medically underserved populations and promote research to improve human health.

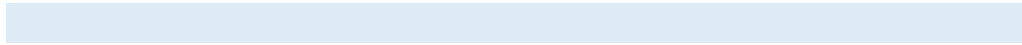
Drax Bioenergy

Drax strives to promote positive change in its communities with a focus on:
Education
Underserved/at-risk population
Economic Development
Environmental Stewardship
Cultural awareness initiatives
Charitable contributions, volunteerism and in-kind services/gifts should promote Drax's business goals, create positive visibility and/or demonstrate social responsibility. When possible, efforts should focus on the areas listed above.

Food Bank of Northeast La	getting contact info for the Agency Manager for partnerships
Broaden Horizons	Emailed on 1/19/23 no response
Americorps	No One Answered calling them back 2/13
Boys & Girls Club	A safe place to learn and grow. Ongoing relationships with caring, adult professionals. Life-enhancing programs and character development experiences. Hope and opportunity
Layton Castle	

KEDM	<p>90.3 KEDM Public Radio reaches all or parts of 12 parishes in Louisiana and 4 counties in Arkansas. Over 322,000 people live within the broadcast coverage area.</p> <p>For over 31 years, millions of dollars of community listener support have combined with University contributions and funding from the Corporation for Public Broadcasting to serve our region.</p> <p>Thousands of people wake up every morning to KEDM to start their day with news and information.</p> <p>KEDM is far more than an enterprise hosted by ULM. The station is an integral component of the University's mission, goals, and operations through its broadcast and non-broadcast activities.</p>
LSBDC	
Masur Museum	emailed- awaiting response
meeting	
Chennault Museum	
Twin City Ballet	
Bayou Masterworks Chorale	
Children's Coalition	
Center for Children & families	<p>The organization exists to promote safe, healthy environments through advocacy, counseling, education,</p>





**What programs/events do you offer? What top 3 needs do you have that ULM
How do they benefit the community? could support?**



They asked to call back after lunch today to discuss the other three questions.

Engage by offering performances in a variety of genres (western classical music, jazz, introduction of instruments and playing to demo, musical theatre/broadway, folk), guest artists nationally and locally // involvement by local musicians in community by services performed, and elevating to cultural art experiences in region

Exposure and awareness of MSO, more experience needed from students to meet ensemble performance levels (ex: university orchestra = has strings, operas, musicals >> curriculum), ULM could utilize a string program to feed MSO needs

Funding for Region 8. Target rural and low income populations.

They do not have needs. They would like to meet our needs by acting as a conduit between us and the resources that we need.

SGA that seeks out volunteer opps. 3 events a block. Focus is on education on specific topics. Health Fair - interested in hosting that on our campus.

Create opportunities. Partnerships with hospitals and homeless shelter. Students need the tools to provide education to the community.

They are currently partnered with the Athletic department to do Classroom of the Month in local schools. However, secondary to turnover, she is not getting any response from this department and it has made it difficult to get the winners on campus as originally agreed upon. They also partnered with an RSO to do recycle bins (pre-COVID) but she doesn't remember the name of the RSO and has lost contact.

Workforce training (Location, instructors); Corporate level internships (have had ULM interns however getting them is difficult secondary to communication disconnect; great need for a contact point); Health fairs (for employees; provided by Allied Health/Nursing) and involvement in job fairs.

<p>Volunteer Program, BackPacks for Kid's, Kid's Cabinet, Senior Program. They also have several partner agencies that they supply food for- ex. ULM's food pantry</p>	<p>Several ULM groups volunteer often. 1. Senior Distribution boxes- monthly 2. Food box packs- lasts around an hour 3. Food Distribution on Wednesdays from 8:30-11</p>

<p>Fostering community conversation and University as an epicenter for lifelong learning, community education through elevation of creation of informed populous // The station helps to maintain contact between ULM and its alumni by reminding alums who are KEDM listeners that the University is providing a service to them. KEDM partners with ULM Alumni Affairs to enhance awareness and marketing efforts for Wine Over Water, The Pursuit, La Louisianne Crawfish Boil, the Women's Symposium, Alumni Tailgate, Chili Cook-Off, the, and other initiatives.</p> <ul style="list-style-type: none"> · KEDM provides coverage of University press releases at the news website KEDM.org and station social media channels. · The station highlights the expertise of faculty and staff on a variety of its segments (The ULM Forum, Lagniappe) and provides the University with an opportunity to have faculty appear as guests on the shows which KEDM airs. 	<p>Communication curriculum/course credit at KEDM (recently better) and internship, more GA // communication advocacy from OMC strategically // would consider creating internship pipeline with LATEch and Grambling >> staff need to be up to par to mentor/train</p>
	<p>Very interested in partnering with ULM for mutual benefits</p>
<p>Offers bayou master charole to the public. Music summer camp that is open to the community.</p>	<p>Really don't have needs.</p>
<p>We have multiple divisions – CASA, Children's Advocacy Center, Family Support & Youth Services (FSYT), Brokers of Hope, and Therapeutic Services</p>	<p>CASA Volunteers Fundraising to benefit the CFCF Sponsorships/Donations for Christmas Project</p>

services.

When a child is removed from his or her home due to abuse or neglect, a CASA is appointed to serve as the voice for this child, acting as the eyes and ears for a judge and giving insight to what is in the child's best interest. A CASA volunteer can make the difference between moving from temporary houses to a safe, permanent home, between dropping out and completing school, between unemployment and success, between serving time and serving the community as a happy, productive member of society.

Children's Advocacy Center
The Children's Advocacy Center of Northeast Louisiana (CAC) is designed to provide a unified approach to conducting forensic interviews for child and mentally challenged adult victims of sexual abuse, physical abuse, human trafficking, or witnesses to violent crimes.

Before the CAC, these victims would have to talk about their experience to several different agencies and officials. The victim could be moved all over the region to numerous locations in order to fulfill all of the required examinations, interviews and assessments. Now, the CAC works to collaborate the efforts of all the agencies and officials who are involved in child victim cases in order for the process to be less traumatizing to the innocent.

All of the necessary steps— assessments, forensic interviews, medical exams, and victim support services, are conducted in one location. Everyone works together for one common goal of protection and healing. It is through this process that the CAC hopes to relieve some of the strain and trauma from those who have suffered through no fault of their own. **CAC services can only be accessed through law enforcement or social services.**

The CAC also offers trainings to members of the community on identifying, reporting, and preventing child abuse and human trafficking. These training opportunities may be held at our offices or offsite, and all of our trainings for community members are offered free of charge.

FSYT

The Family Support and Youth Transition Program (FSYTP) is a statewide program that works in coordination with the Office of Juvenile Justice. FSYTP works with youth who are in danger of being incarcerated, are currently incarcerated, or have recently been released from incarceration.

Our goal is to prevent incarceration by working with a youth on life skills and helping them find appropriate ways of meeting his or her needs. If a youth is incarcerated, the goal is to help them transition back into their family, back into school, and back into the community, with as little shock as possible.

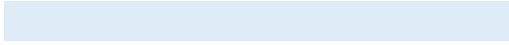
Brokers of Hope

Brokers of Hope is designed to provide hope and support to families in rural regions through family advocacy and connection to counseling services. Family Advocates work to identify concrete needs, develop an individualized plan of action, and connect families to resources available to them, while also teaching them important life skills. Children with higher risk mental health issues are also connected with high-quality counseling at no cost to the family.

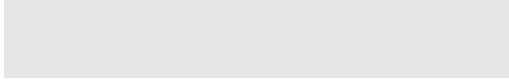
Therapeutic Services

The Center for Children and Families has developed innovative treatment programs that specifically target fractured family relationships. Services are delivered in the natural environment to ensure that the therapist is able to fully participate in activating resources available to families. Our ultimate goal is to empower families and offer hope.

We accept referrals from agencies including the Department of Children and Family Services, the Office of Juvenile Justice, school systems, local courts, and other treatment providers.



Based on our conversation, what other ideas or thoughts would you like to share?



An updated MOU is needed to better define partnership and MSO would love be a bigger part; might be an opportunity to create a joint partnership with LATech and Grambling for opporutnities to faculty and students // There could be an education compenent for f/s or educators in community to develop programs to bring performing arts to primary and secondary classrooms // reminder about youth sympony with string orchestra (fall) and winds and brass in spring; could feed pipeline for string program

Huge need for a Grant Writing resource. Interest in partnering with us to establish a Community Foundation that would open up more funding resources for the region.

Common community partners. Dr. Smith comes over to do Medical Spanish. Involvement with our career center. Charles feels that the Day of Service is a great thing that ULM does.

Ideas and opportunities: They are interested in green spaces and ULM can be open to establishing those on campus; Drax could have a small power plant on campus powered by the bayou and largely student run (training/internships) making ULM self-sufficient/energy sustaining and very innovative; Want opportunities to guest lecture however again there is a lack of a point of contact.

Will have more volunteer opportunities in the near future including: clerical work, marketing mailers, surveys, graphic design work

Part of School of Humanities in CAES;
when founded as part of RTVF > mass
communications > communications //
professional development for speaking
(how to go to a tv interview or radio
interview) // ULM has a great
opportunity to engage in initiatives that
benefit the entire region to destroy the
"ivory tower" mentality and better
showcase existing community
engagement initiatives in place that
demonstrate community benefit

She would love for ULM to help get the
word out with the different classes that
she teaches.

We would love to be supported
through fundraising events – are
there any events at ULM that raise
money for causes?

We have a high need for a steady path of CASA volunteers! We discussed utilizing CASA volunteer opportunities with your social services majors – could that be a benefit to their classwork/degree journey?

Donations drives are always appreciated – especially at Christmas. Each of our kids gets a full outfit – so a coat drive would be wonderful! A toy drive, hygiene product drive, book drive, school supply drive – any of those things would be a benefit to our families that we serve!

Department of Community Engagement
 Reporting Chain: VP Enrollment Management

Year 1: FTE 2.5
 (VP EM & UR)
 |
 Dir of Comm Eng \ Dir of External Relations
 |
 GA

Year 2: FTE 3.5
 (VP EM & UR)
 |
 Dir of Comm Eng \ Dir of External Relations
 | |
 AD GA

Year 3: FTE 4.5
 (VP EM & UR)
 |
 Dir of Comm Eng \ Dir of External Relations
 | |
 AD Coord.
 |
 GA

Year 5 FTE 4.5
 (VP EM & UR)
 |
 Ex Dir of University Relations
 |
 Dir of Comm Eng \ Dir of External Relations
 | |
 AD Coord.
 |
 GA